



OFFICIAL MATCH DAY MAGAZINE 15p

SWINDON TOWN FOOTBALL CLUB

SWINDON TOWN
v

PORTSMOUTH

Swindon Town Football Co Limited

Registered Office County Ground
Swindon

Telephone No. 22118

President Mr. W. J. Castle

Directors

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Vice-Chairman C. Cowley

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We are again inviting Supporters to join the players and officials to away matches and we shall be pleased to hear from anyone who would like to pay £20 for the following:-

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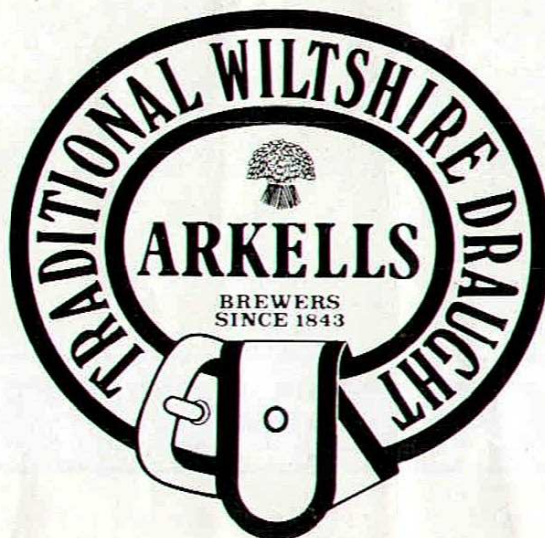
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We shall be most grateful to hear from supporters who would like to donate a ball for one of our matches.

WOULDN'T A PINT GO DOWN WELL TONIGHT?



Bits and Pieces

Portsmouth Football Club was formed in 1898, taking over from the Royal Artillery (Portsmouth) club. At the end of the club's third Southern League season, it won the Championship by five clear points from Tottenham and was unbeaten at home for three years.

Portsmouth took the Southern League Championship again in the last season before its absorption into the Football League in 1920.

Swindon Town and Portsmouth first met on October 28, 1899 in the third qualifying round of the F.A. Cup, Portsmouth winning 2 - 1 going on to reach the Competition Proper for the first time.

Swindon's highest victories against Pompey came on March 20, 1909 and April 4, 1914 with identical scores of 5 - 0. Town centre-forward Dave Rogers was making his debut in the second of these games and responded by scoring four goals.

Portsmouth won the Third Division South Championship in 1923/24 and only three years later, moved up to the First Division. Promotion was gained on goal-average from Manchester City, 0.005 of a goal being the actual margin, despite City winning the last game of the season 8 - 0.

Portsmouth reached the F.A. Cup Final in 1929 and 1934 and lost the Cup, as well as a player injured, on both occasions - full-back Bell against Bolton Wanderers and centre half Allen versus Manchester City. Jimmy Allen later moved to Aston Villa for a record £10,700, only the second player ever to command a five-figure fee.

It was third time lucky for Portsmouth in the Cup Final of 1939. Wolves were defeated 4 - 1. Bert Bar-

low, transferred from Wolves in the February of that year, scored the first goal.

Portsmouth won the First Division Championship in two consecutive seasons, 1949 and 1950. In 1948/9, Pompey finished five points clear of Manchester United and were unbeaten at home, conceding only twelve goals. That season the club also reached the F.A. Cup semi-finals, losing 1 - 3 to Leicester City. The second Championship was won on goal-average from Wolves.

The club lost its First Division status in 1959, conceding 112 goals in the last season and winning only six games. Portsmouth dropped a further Division in 1961, but won the Third Division Championship at the first attempt with 65 points.

Transfers from Portsmouth to Swindon have included Jack Foxton, George Hudson and Harry Lunn (1948), Billy Hindmarsh (1951), Matt Gemmell (1954), Owen Dawson (1962), Keith East (1964), Dave Munks (1973) and the Town's most recent signing - Chris Kamara.

Perhaps the most famous player to leave Swindon for Pompey was goalkeeper Norman Uprichard, capped 18 times for Northern Ireland.

NORMAN UPRICHARD

1949-50 Swindon Town	5 apps.
1950-51	12 apps.
1951-52	42 apps.
1952-53	14 apps.
1952-53 Portsmouth	20 apps.
1953-54	2 apps.
1954-55	41 apps.
1955-56	41 apps.
1956-57	22 apps.
1957-58	30 apps.
1958-59	26 apps.



NORMAN UPRICHARD



HARRY LUNN



OWEN DAWSON

Fact finder

PORTSMOUTH

FIVE YEARS LEAGUE FORM

76-77	:	3	46	11	14	21	53-70	36	20th	3rd	1st	11,572	Dave Kemp	15
75-76	:	2	42	9	7	26	33-61	25	22nd	4th	2nd	10,472	Norman Piper	11
74-75	:	2	42	12	13	17	44-54	37	17th	3rd	2nd	12,474	Micky Mellowes	8
73-74	:	2	42	14	12	16	45-62	40	15th	5th	2nd	13,675	Ron Davies	13
72-73	:	2	42	12	11	19	42-59	35	17th	3rd	2nd	9,477	Ray Hiron, Norman Piper	8

COMPLETE FOOTBALL LEAGUE RECORD:

	PLD	W	D	L	F - A	PTS
FIRST	: 1050	398	243	409	1693 - 1762	1039
SECOND	: 978	258	218	322	1139 - 1273	734
THIRD	: 92	38	25	29	140 - 117	101
THIRD SOUTH	: 168	73	51	44	253 - 169	197
TOTAL	2108	767	537	804	3225 - 3321	2071

Talk of the Town

By the Chairman

Today we welcome the Players and Directors of Portsmouth Football Club. They are always an attractive side, and today's game will have the added incentive for Chris Kamara to play against his former Club.

Portsmouth have recently been in the news, with their battle against the problem of finance which so many clubs face, but the traditions of football at Portsmouth are so strong that with the hard work put in by Mr. John Deacon and his Board, there is no doubt that it will be only a matter of time before they get on top again. Their newly appointed Manager Jimmy Dickinson is a part of Portsmouth Football Club having been a member of this Club for so many years and in fact, Jim's last League appearance was against Northampton Town when it was decided who was relegated, Portsmouth or ourselves, and it turned out to be us.

Portsmouth have been very friendly in selling Chris Kamara to us and it is this bond of relationship which makes football what it is.

With football violence on the front pages again, it is nice to be able to record the excellent behaviour of our supporters at Sheffield last week. It was a very good performance by our lads and I am sure that there will not be many points gained away at Hillsborough this season.

On Tuesday evening we entertained Peterborough United in our first home league fixture of the season. I am sure that everyone of our supporters must have been delighted with the standard of play and of course the result.

On the same day we had our Reserve Fixture with Fulham cancelled, because of the heavy rain over the last few days. This is unusual to have such early cancellations and I expect that Fulham were worried about disturbing their ground so early in the season. The majority of our team due to play in this game are young enough to play in our Midland Youth Team and with a fixture against Wolves in Wolverhampton last Thursday, the lads should have plenty of games to keep them match fit.

Success means such a boost to all our other activities in the Club and Dougie Woodman had queues outside of his sports shop on Saturday last.

Our squash courts come Social Club is nearing completion. The floors in the courts are holding things up because the concrete is not dry enough on which to lay the Maple flooring and we have had to dry them out artificially. With the bars now fitted and the lighting installed it should not be long before membership starts.

Jack Smith's boys made a good start against Birmingham City reserves and I know that he is very pleased with the progress of his young players. At the moment he has not had many senior players to play alongside the apprentices, but by the crowd appreciation of their efforts it looks as if the coaching is having results.

Jack is holding trial games at all ages through the season and no one is ignored if recommended, although it is not always possible to arrange trials without a lapse of time between the actual recommendations and the games.

The attendance of our seven thousand was an improvement on our first home game and we hope that today's attendance will be even larger.

Hoping you will enjoy today's game and bring a friend with you to our next League Cup tie at the County Ground on Tuesday.

The one difficult problem to this is that sometimes people expect to be able to pick up off of the shelves colours that have to be ordered, but Dougie is rarely beaten I am sure, and in fact has supplied football kits to Dorchester Town who play in the Southern League and whom young Trevor Brinkworth our former apprentice now plays for, Swanage who play in the Dorset League, Minchinhampton from the Gloucester League, Clandown from Somerset, Avon Sports, Bradford and Amesbury. These are clubs from outside of the Town and I mention these because of the wide area that Doug covers.

Some of these clubs also take part in our competition ticket sales. Talking of ticket sales our new bingo ticket is due to start at the end of next month and Dougie Buswell tells me it is very attractive with a thousand pounds to be won weekly.

The 'Sports Special' is also due out at the end of next month and this is sure to be a collectors piece.

From the POOLS OFFICE!

Good afternoon ladies and gentlemen Our New Rocket Ticket will be on sale shortly with £1,000 in prizes to be won each week. We are still looking for people to help sell a few each week. Commission is paid on all sales and bonuses on winners over £5.00. If you can help ring SWINDON 31510 and ask for Jo Dean.

I expect many of you are asking why we have started selling our Rocket Tickets at matches rather than Golden Goal.

The reason is simple. The prize money is much greater and you the purchaser have much more chance of winning a worthwhile prize. At the moment there is over £800 worth of prizes at stake but the new ticket will raise this to £1,000.

To all of you who purchased a Summer Jubilee Draw Ticket, thank you. To all season ticket holders who purchased a book of these tickets our thanks also, your support was tremendous. The winners names were published in the Sporting Pink 20th August, 1977. All of our competition winners lists and leaflets distributed at Tuesday match versus Peterborough.

Good Luck to Danny, Frank and the team this afternoon.

Doug Buswell
Pools Manager.

**WATCH OUT FOR THE CLUBS
NEWSPAPER "THE COUNTY
GROUND REVIEW"**

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and Bob O'Neill

where you can buy

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'Town' Papermate Pens	70p
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Rosettes	20p
Pennants	30p
Lapel Badges	30p
Watch Straps	35p
Mugs	45p
Key Fobs	15p, 40p & 50p
Pencils	6p
Comb & Case	26p
Ties	£1.60
Players Photographs	30p
Shoulder Bags	£2.00
Duffle Bags	£1.60
Bangles	50p & 55p
Pendants	70p
Bracelets	45p
Rings	45p
Belts	£1.00
Teapot Stands	55p
Ashtrays	40p
Letter Racks	60p
Button Badges	30p
Knitted Hats	90p
Coloured Team Photographs	60p
Autograph Books	33p
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JOHN TROLLOPE

Who today plays his 700th League game
for Swindon.

DIVISION 3 1977/78

FOOTBALL COMBINATION

Date	Opponents	Ground	Score	Scorers	Attendance
1977					
Aug. 13	League Cup (1) Swansea City	A	3 - 1	11 - 3 - 9	5878
Aug. 16	League Cup (2) Swansea City	H	2 - 1	7 - 11	5415
Aug. 20	Sheffield Wednesday	A	1 - 1	8	12095
Aug. 23	Peterborough United	H	2 - 0	9 - 10	7117
Aug. 27	Portsmouth	H			
Aug. 31	League Cup 2				
Sept. 3	Walsall	A			
Sept. 10	Chesterfield	H			
Sept. 13	Preston North End	A			
Sept. 16	Bury	H			
Sept. 24	Wrexham	A			
Sept. 27	Cambridge United	A			
Sept. 30	Shrewsbury Town	H			
Oct. 4	Bradford City	H			
Oct. 8	Lincoln City	A			
Oct. 15	Port Vale	H			
Oct. 22	Chester	A			
Oct. 26	League Cup 3				
Oct. 29	Exeter City	H			
Nov. 5	Gillingham	H			
Nov. 11	Colchester United	A			
Nov. 19	Rotherham United	H			
Nov. 26	F.A. Cup 1				
Nov. 30	League Cup 4				
Dec. 3	Hereford United	A			
Dec. 10	Carlisle United	H			
Dec. 17	F.A. Cup 2				
Dec. 26	Oxford United	A			
Dec. 27	Plymouth Argyle	H			
Dec. 31	Gillingham	A			
1978					
Jan. 2	Tranmere Rovers	H			
Jan. 7	Peterborough United (3)	A			
Jan. 14	Sheffield Wednesday	H			
Jan. 18	League Cup 5				
Jan. 20	Portsmouth	A			
Jan. 28	Walsall (4)	H			
Feb. 4	Chesterfield	A			
Feb. 8	League Cup SF				
Feb. 10	Bury	A			
Feb. 15	League Cup SF				
Feb. 18	Wrexham (5)	H			
Feb. 25	Shrewsbury Town	A			
Mar. 4	Lincoln City	H			
Mar. 7	Preston North End	H			
Mar. 11	Port Vale (6)	A			
Mar. 17	Chester (LCF)	H			
Mar. 22	Exeter City	A			
Mar. 25	Plymouth Argyle	A			
Mar. 27	Oxford United	H			
Mar. 28					
Mar. 31	Tranmere Rovers	A			
April 4	Cambridge United	H			
April 8	Colchester United (SF)	H			
April 15	Rotherham United	A			
April 22	Hereford United	H			
April 26	Bradford City	A			
April 29	Carlisle United	A			
May 6	F. A. Cup Final				

These fixtures are the copyright of The Football League Limited.

FOR THE RECORD

Aug. 20 - Div. 3 v. Sheffield Wednesday
Allan, McLaughlin, Trollope, Stroud, Aizlewood
Prophett, Moss (Ford, Kamara, French, McHale, Anderson).

Aug. 20 - F. Comb. v. Birmingham City
Roberts, Kelly, (Hatter), Reilly, Brinkworth, Lewis, Collicutt, Gilligan, Woodward, Goddard, Walker, Durbridge.

Aug. 23 - Div. 3 v. Peterborough United
Allan, McLaughlin, Trollope, Stroud, Aizlewood, Prophett, Moss, Kamara, Guthrie, McHale, Anderson (Cunningham)

Date	Opponents	Ground	Score
1977			
Aug. 20	Birmingham	H	1 - 1
Aug. 23	Fulham	A	P
Aug. 31	Reading	A	
Sept. 3	Ipswich Town	H	
Sept. 10	Luton Town	A	
Sept. 13	Crystal Palace	H	
Sept. 20	Orient	H	
Sept. 24	Oxford United	H	
Oct. 4	Queens Park Rangers	A	
Oct. 8	Bristol Rovers	H	
Oct. 15	Tottenham Hotspur	A	
Oct. 22	Cardiff City	H	
Oct. 26	Chelsea	A	
Nov. 12	Norwich City	H	
Nov. 16	Crystal Palace	A	
Nov. 19	West Ham United	A	
Nov. 26	Leicester City	H	
Dec. 3	Plymouth Argyle	H	
Dec. 10	Hereford United	A	
Dec. 13	Bristol City	A	
Dec. 17	Southampton	A	
Dec. 31	Fulham	H	
1978			
Jan. 17	Reading	H	
Jan. 21	Ipswich Town	A	
Feb. 4	Luton Town	H	
Feb. 7	Arsenal	H	
Feb. 11	Orient	A	
Feb. 14	Birmingham City	A	
Feb. 18	Oxford United	A	
Feb. 25	Chelsea	H	
Mar. 7	Bristol Rovers	A	
Mar. 11	Tottenham Hotspur	H	
Mar. 15	Cardiff City	A	
Mar. 25	Southampton	H	
Mar. 27	Arsenal	A	
April 1	Bristol City	H	
April 5	Norwich City	A	
April 8	Leicester City	A	
April 15	West Ham United	H	
April 22	Plymouth Argyle	A	
April 25	Queens Park Rangers	H	
April 29	Hereford United	H	

First Team Appearances - 77/78.

Total League F.L.C. FAC

1. Allan	2
2. McLaughlin	2
3. Trollope	2
4. Stroud	2
5. Aizlewood	2
6. Prophett	2
7. Moss	2
8. Kamara	2
9. Guthrie	2
10. McHale	2
11. Anderson	2
12. Ford	1(S)

IN TOWN TODAY

STEVE MIDDLETON (Goalkeeper)
Steve joined Pompey from neighbouring Southampton this summer. He made his League debut for the Saints in a First Division game against Q.P.R. in August 1973 but he got only a few subsequent opportunities.

League Record: Southampton 24 aps; Torquay (loan) 10 aps; Portsmouth 1 aps.

PHIL ROBERTS (Defender)
Phil is a Welsh under-23 international who began his career with Bristol Rovers. Portsmouth paid £52,000 for him in 1973 and, though he lost his place last season, he was recalled when Jimmy Dickinson took over as manager.

League Record: Bristol Rov. 175(1) aps. 6 gls; Portsmouth 120(1) aps. 1 gl.

PAUL CAHILL (Defender)
Paul has been appearing in the centre of the defence, though his old position was left-back. A former Coventry player, Paul didn't make the Sky Blues' senior side. Portsmouth signed him three seasons ago, initially on loan.

League Record: Coventry nil aps; Portsmouth 82(1) aps. 1gl.

CLIVE GREEN (Midfield)
Clive won his chance in Pompey's League eleven last season, quickly making an impression with some powerful displays in midfield.

League Record: Portsmouth 27(5) aps, 4 gls.

PETER DENYER (Forward)
Peter, yet another of the young players given their head last season, scored seven goals and was Portsmouth's second-highest scorer. Peter will always remember his first goal in League soccer. It helped to beat us 2 - 1 at Fratton Park last August!

League Record: Portsmouth 43(5) aps., 6 gls.

STEVE FOSTER (Defender) Steve began as a centre-forward and was given his chance in Pompey's League eleven two seasons ago. He didn't make a tremendous impression, however, until switching positions but now he is a commanding figure in the centre of the defence.

League Record: Portsmouth 37 (6) aps., 1 gl.



PORTSMOUTH

Front Row (Left to Right) C. Kamara, S.Foster, P.Cahill, B.Hunter, J.Dickinson, R.Crawford, G.Neave, C.Green, P.Denyer

Middle Row (Left to Right) D. Kemp, P.Ellis, K.Viney, P.Figgins, S.Middleton, A.Knight, P.McParland, M.Pollock, L.Barnard

Back Row (Left to Right) B.Wilson, P.Gilchrist, D.Pullar, P.Roberts, M.Mellows.

PETER ELLIS (Defender).
Peter, who made his first League appearance in 1974, turned out at both centre-back and left-back last season.

League Record: Portsmouth 45 (4) aps.

BILLY WILSON (Defender)
Billy established himself as a League player with Blackburn Rovers for eight years and transferred to Portsmouth for £15,000 in 1972. He was one of the more experienced players recalled by Mr. Dickinson at the end of last season.

League Record: Blackburn 246(1) aps; Portsmouth 138(3) aps. 3 gls.

PAUL GILCHRIST (Midfield)
Paul, a member of Southampton's F.A. Cup winning team in 1976, joined Pompey before the transfer deadline last season. Once with Charlton, he served Doncaster before going to Southampton.

League Record: Charlton 5(2) aps; Fulham (loan) nil aps; Doncaster 32 aps, 8 gls; Southampton 96 (11) aps, 17 gls;

DAVE KEMP (Forward)
Dave was Pompey's top scorer with 16 goals last season. He made an explosive start to his League career with Palace, hitting nine goals in his first 11 games. A former Chelsea junior, Dave played for Maidenhead Wembley and Slough before joining Palace in 1975 and Pompey.

League Record: C. Palace 32(3) aps, 10 gls;

MICK MELLOWS (Forward)
A player of considerable experience Mick is a former England amateur international. Once with Sutton United, Mellows played League football as an amateur for Reading in 1970/71 but then went back to non-League football until Pompey signed him in 1973.

League Record: Reading 14 (2) aps, 2 gls; Portsmouth 133(7)aps,16gls.

MAITLAND POLLOCK (Forward)
Maitland began with Walsall but moved on to Luton in 1974 for £10,000. Portsmouth signed him in 1976 and he has been holding down a position on the wing.

League Record: Walsall 1(1) aps; Luton 3(3) aps; Portsmouth 40(1) aps, 6 gls.

FOCUS ON

Colin Prophet

By Tony Pulein

FOOTBALL LEAGUE

	69/70	70/71	71/72	72/73	73/74	74/75	75/76	76/77	77/78	Total
Aldershot					1	2	2			4
Arsenal	1									1
A.Villa			1							1
Birmingham		2	2		1					5
Blackburn		2				1				3
Blackpool			2	1						3
Bolton		2(1)								2(1)
Bournemouth					2					2
Brighton			1		2		1	2		6
Bris.City		1	2	1						4
Burnley	2		2	1	1					6
Bury						1	1	2		4
Cardiff		2	2	1			1			6
Carlisle		2	2	1						5
Charlton		1	2			2				5
Chelsea	1				2					3
Chester							1	2		3
Chesterfield						2	2			4
Colchester						2	1			3
Coventry	2			2						4
C.Palace	1				2	1	2			6
Derby	1				2					3
Everton	1			2						3
Fulham			2(1)	1						3(1)
Gillingham						2	1	2		5
Grimsby						2	1	2(1)		5(1)
Halifax						2	1			3
Hereford						2	1			3
Huddersfield						1				1
Hull		2	2	s						4+s
Ipswich	1				2					3
Leeds	1+s				2					3+s
Leicester		1			1					2
Lincoln							2			2
Liverpool	1+s				2					3+s
Luton		1	1							2
Man. City	1				2					3
Man. Un.	1				1					2
Mansfield						1	2			3
Mid'Brough		2	2							4
Millwall		1	2	1			1			5
Newcastle					1					1
Northampton								2(1)		2(1)
Norwich		1	2							3
Nottm.For.	2			1						4(1)
Orient		1(1)	2	1						6(1)
Oxford		2	2					2(1)		5
Peterborough						2	1	2		5
Plymouth						2				2
Portsmouth		2	2				2			6
Port Vale					1		1+s			2+s
Preston			2	1(1)	2	1	2			8(1)
Q.P.R.		1	2		2					5
Reading							2			2
Rotherham						1	2			3
Sheff. Un		1			1					2
Sheff.Wed.						2	2(1)	1		5(1)
Shrewsbury						2	2(1)			4(1)
Southampton	1+s				2					3+s
Southend						2	1			3
Stoke	2				2					4
Sunderland	1(1)	2	2	1						6(1)
Swindon		1+s	2							3+s
Tottenham	1				2					3
Tranmere						1+s	2			3+s
Walsall					2(1)	1	2			5(1)
Watford		2(1)	2		2					6(1)
W.B.A.										2
West Ham	1+s(1)				2			2(1)		3+s(1)
Wrexham						2	1	2(1)		5(1)
York								2(1)		2(1)
	24+5s	32+1s	41	13+s	34+s	41+s	26	45+s		256+10s
	(2)	(3)	(1)	(1)		(1)		(7)		(15)



Colin Prophet celebrated his 300th game in first-class League and Cup football on the opening day of this season when he played at Swansea in the League Cup. It was a milestone reached in just eight years for it was in August 1969 that he made his senior bow for Sheffield Wednesday in a First Division game against Liverpool. He came on as substitute in that game.

Colin enjoyed almost four years in Wednesday's first-team until he was transferred to Norwich City for £45,000 in 1973. The Canaries were relegated at the end of his first season and the following season had scarceley got under way when he joined us in a £20,000 deal.

Here we outline his complete career record. Goals are shown in brackets with "p" indicating a penalty. "s" denotes he played as substitute.

F.A. CUP

	69/70	70/71	71/72	72/73	73/74	74/75	75/76	76/77	77/78	Total
Arsenal					1					1
Bromley								1		1
Chelsea										1
C.Palace				2						2
Everton								2		2
Fulham								1		1
Hitchin								2		2
Lincoln						1				1
Maidstone						1(1)				1(1)
Reading						1				1
Scunthorpe	1									1
Sunderland			1							1
Tottenham		1								1
W.B.A.	1									1
West Ham						2				2
	2	1	1	3	1	5(1)	—	6		19(1)

LEAGUE CUP

	69/70	70/71	71/72	72/73	73/74	74/75	75/76	76/77	77/78	Total
Bournemouth	S									0+s
Carlisle			1							1
Millwall					2		2			4
Northampton								2		2
Rotherham			1							1
Swansea							2		2	4
Wolves					2					2
Wrexham					1					1
	0+S		2		5		4	2	2	15+s

COACHING CORNER BY FRANK BURROWS

To the supporter the word coaching appears to me to be the most misunderstood in the game today. It seems to conjure up visions of diagrams and tactic boards with everything cut and dried before the players go out to the pitch, the players having no problems at all, unable to think and express their individual talents.

If possible I would like to explain how I go about my job at Swindon and the way I feel about football and would begin by categorically stating that all my work is done on the field where it counts, not from boards or diagrams - I could never do geometry anyway. As a coach I first have to appreciate how my manager thinks and what he requires from the team and myself. I am lucky in this respect as Danny gives me a free hand with the physical side of training. As for the tactical aspect, here again the boss lets me have my say and encourages me to express my opinion but, of course, he has the final say.

Danny likes his team to play good football and to play from the back and that, therefore, is the main style of all of the teams throughout the club and I work toward that aim. The boss encourages me to state my beliefs and opinions, not that I need much encouragement, he must have a sore head the way I go on sometimes.

It then comes down to practical coaching. Priority number one is the first team and their coaching is split into two parts (1) the individual player and (2) team coaching. I take time to study the individual player,

to find his strength and weaknesses and to work on them. Once I have him 'ticking over' then I introduce team coaching where the player will use his own abilities to the best advantage to the team. I encourage individual talent and marry it into teamwork because these talents give a team that special something call it flair, style or whatever. This must be encouraged, added to and then when it is fitted into the team it is something extra that all the supporters love and that goes for me also. All players at Swindon Town are encouraged to develop their own special talents and work hard to rectify their weakness. Another important factor is that it is essential to work out a system, or pattern of play that suits the players available to me, this helps get the best out of the team and helps them to understand what I require.

As the club's coach I insist on these standards running throughout the club and this brings me to our youngsters. The same standards apply to them and Jack Smith our youth team manager has, and is, doing a good job in bringing in young players and introducing them to the high standards of skill, fitness and discipline needed to make a league player.

At this club discipline is strict but it is a private affair between the player and the responsible staff. Once it is over it is forgotten but it is very important to set and maintain a high standard of discipline.

In conclusion I would like to involve the people of the town and district in the Swindon Town Football Club, to



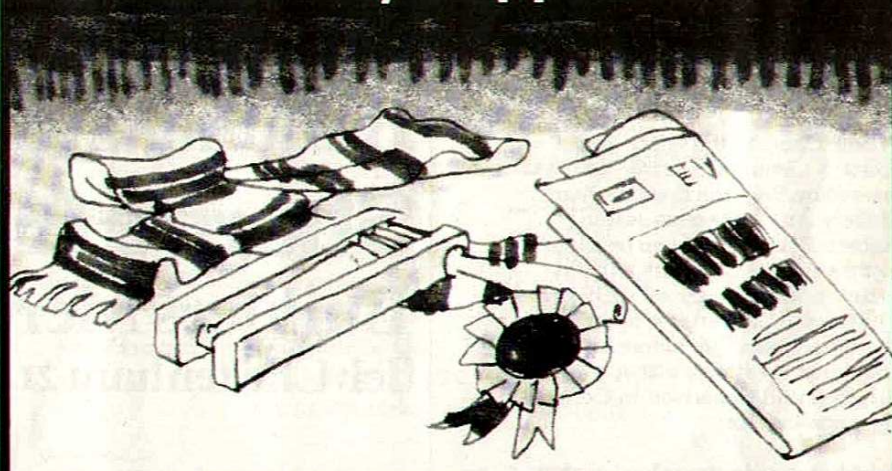
encourage them to come to our games and I would like our supporters to know that we at the club appreciate that we need them and not the reverse, and I would like to let everyone know that we are alive and ambitious to get the club on the move. This is something we all have in common from the chairman and directors, the administration staff, the pools organisers (Doug Buswell who owes me a cup of tea), Doug Woodman, Jack Conley, the groundstaff, Danny, Jack Smith, Kevin Morris and the players - we all want to make Swindon Town a better club. If we do it on the field where it counts then I hope we can encourage all of our supporters to come to the County Ground for you are the people who matter.



GUS GILLIGAN

played for the Midland Youth Representative side at Leicester at the commencement of the season.

Part of every supporter's kit.



The Evening Advertiser

Spotlight on Division 3

Sheffield Wednesday, who have high hopes of regaining the Second Division place they lost two years ago, made a splendid start to the season with a scintillating 5-2 victory over local rivals Doncaster in the first leg of the League Cup. Yet, it was by no means a day free of shocks for the Hillsborough Club.

Bren O'Callaghan put Rovers ahead after only five minutes but Roger Wylde, who went onto complete a hat-trick, hit back with two in three minutes for Wednesday. Game Doncaster still had enough spirit to equalise through Mark Jones but, once Ian Porterfield had edged Wednesday in front just on half-time, there was no holding the home side.

Ronnie Walden and Wylde added further goals to give Wednesday's morale a tremendous boost. Wylde, Wednesday's top scorer with 25 goals last season, had never previously scored a hat-trick in top-class football.

"It's good to be back" smiled Hugh Curran after helping Oxford United to a 3-0 League Cup victory over Shrewsbury Town. Curran didn't get among the goals himself though he contributed greatly to their success. Oxford sold Curran, a Scottish international, to Bolton for £50,000 three years ago but got him back again this summer on a free transfer. That could prove to be the smartest signing of the close-season.

Curran previously played for Manchester United, Third Lanark, Millwall, Norwich and Wolves.

Alun Evans hasn't been away from Walsall yet he, too, had an its-good-to-be-back feeling. Out of the Saddlers' side for the latter period of last season, he was recalled by manager Dave MacKay for their League Cup visit to Bristol Rovers and he headed Walsall into the lead in the 29th minute. Walsall eventually won 2-1 with the help of own-goal.

A bright start to the season for Exeter's Lammy Robertson who was wanted by Brighton manager Alan Mullery during the close-season. Robertson converted two penalties in their League Cup clash with Plymouth to earn Exeter a 2-2 draw. The irony of Mullery's interest is that three years ago, before he was appointed Brighton's manager, Brighton sold Robertson to Exeter for a nominal fee!

Brighton were in the sellers' market last week when Irish international Sammy Morgan was expected to move to Cambridge United for £15,000. Mr. Mullery had insisted

By Tony Pullein

that the transfer should be delayed until after the two-legged League Cup tie between Cambridge and Brighton. He did Cambridge the privilege of leaving Morgan out of the side at the Abbey Stadium --- thus ensuring that Morgan did not become cup-tied --- though he was hoping Cambridge would have been knocked out of the competition, anyway, after this week's replay. The first two legs ended 0-0.

Another two-goal man on the opening day of the new season was Brentford's Gordon Sweetzer. His brace helped the Bees recover from a 0-1 deficit to beat Crystal Palace 2-1. That took his total to five goals in three games, including a couple of pre-season friendlies. "I don't know how he does it," enthused a happy Bees' manager Bill Dodgin. "I just hope he can keep it up throughout the season!"

Arfon Griffiths kicked off his managerial career with a victory when Wrexham defeated Stockport 1-0. Griffiths, the Welsh international, had been acting as player and assistant-manager for a couple of years so, when John Neal moved onto Middlesbrough during the summer, Griffiths received the full backing of the board to take over.

Gary Sargeant celebrated his return to top-class football with two goals in Peterborough's 4-1 thrashing of Bradford City. The former Norwich and Scunthorpe striker had spent four years in the Southern League with Bedford until Posh gave him a come-back chance this summer, a chance he is grabbing with both feet it seems.

Peterborough's other two goals came from Steve Camp, a summer signing from Fulham. Camp is playing as a part-time with Peterborough, studying accountancy in his other available hours.

700 TODAY

Today John Trollope makes his 700th Football League appearance. John broke the club appearances record held by Maurice Own back in January 1974 and is now only sixty-five appearances short of the one-club record - held by Jimmy Dickinson

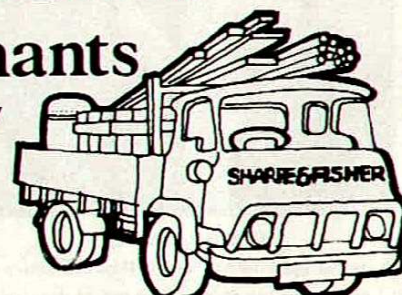
Below is listed every Swindon Town players to complete one hundred or more League appearances since the last war.

	Total Swindon Appearances
John Trollope	701
Maurice Owen	555
Sam Burton	463
Don Rogers	412
George Hudson	401
Joe Butler	362
Roger Smart	347
Keith Morgan	325
George Hune	299
Frank Burrows	297
Rod Thomas	296
Peter Downsbrough	274
Harry Cousins	270
Stan Harland	237
Jimmy Bain	234
Arnold Darcy	223
Mike Summerbee	218
Peter Noble	216
Ernie Hunt	214
Owen Dawson	203
Harry Lunn	194
Dave Moss	185
Bobby Woodruff	180
Bob Edwards	173
Harry Kaye	170
Jimmy Cross	154
Billy Lucas	141
Will Dixon	140
Roy Onslow	140
John McLaughlin	139
Gordon Williams	130
Kenny Stroud	128
Eddie Jones	124
Mel Nurse	123
Bert Young	123
Dave Syrett	122
Jimmy Allan	114
Andy Micklewright	114
Colin Proppett	114
Trevor Anderson	112
Jimmy Ithell	109
Arthur Horsefield	108
Mick Betteridge	108
Billy Lloyd	107
Ken McPherson	107
John Richards	105
Walter Bingley	101
Tom Jenkins	100

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The following players completed one hundred or more League appearances between 1920 and 1939:

Bert Denver (324), 'Tober' Weston (271), Harry Morris (260), Ted Nash (232), Wally Dickinson (23), Bert Davies (217), Dan Bew (209), Joe Eddleston (203), Archie Archer (190), Alan Fowler (172), Billy Wareing (157), Jack Johnson (151), Hector Girvan (148), David Low (145), Ted Braithwaite (141), Dave Rogers (137), Stan Wilcockson (134), Tom Duckworth (124), Jack Smith (114), Leslie Roberts (106), Alec Thom (101) and Frank Peters (100).

Football League
Town Debut Last Game

Aug. 20 1960	
Jan. 11 1947	May 4 1963
Nov. 16 1946	Oct. 28 1961
Nov. 17 1962	Dec. 27 1976
Oct. 9 1948	Nov. 21 1959
Sep. 7 1965	Mar. 9 1976
Mar. 2 1962	Mar. 17 1973
Sep. 27 1958	Apr. 28 1967
Sep. 18 1948	Oct. 2 1957
Aug. 17 1968	Oct. 9 1976
May 7 1966	Nov. 3 1973
Aug. 21 1965	Apr. 24 1973
Aug. 27 1932	Jan. 4 1947
Aug. 20 1966	Nov. 27 1971
Aug. 23 1947	Dec. 26 1953
Nov. 3 1956	Apr. 25 1964
Dec. 28 1959	Apr. 24 1965
Feb. 3 1968	Apr. 24 1973
Sep. 15 1959	Sep. 4 1965
Feb. 23 1963	Oct. 16 1970
Aug. 21 1948	Apr. 3 1954
Jan. 22 1972	(Total to end of last season)
Feb. 14 1959	Feb. 29 1964
Aug. 20 1955	Nov. 28 1959
Aug. 23 1947	Sep. 27 1952
Aug. 19 1953	Sep. 16 1957
Aug. 28 1937	Mar. 13 1948
Oct. 23 1973	May 17 1977
Nov. 8 1947	Oct. 15 1955
Dec. 22 1973	(Total to end of last season)
Aug. 31 1946	Oct. 20 1956
Sep. 4 1971	(Total to end of last season)
Sep. 2 1936	May 17 1947
Sep. 1 1965	Apr. 23 1968
Aug. 31 1946	Dec. 31 1949
Sep. 1 1973	May 17 1977
Sep. 4 1971	(Total to end of last season)
Sep. 24 1955	Apr. 27 1959
Sep. 3 1974	(Total to end of last season)
Nov. 5 1974	(Total to end of last season)
Aug. 31 1946	Jan. 14 1950
Aug. 9 1969	May 1 1972
Aug. 18 1951	Dec. 26 1953
Aug. 31 1946	Apr. 21 1951
Aug. 19 1961	Apr. 24 1965
Apr. 21 1956	Nov. 28 1959
Jan. 4 1958	May 4 1960
Nov. 11 1972	Feb. 21 1976

*The record book shows Maurice Owen as having totalled 554 games with 34 for 1947/48. Maurice actually played 35 League games that season.



JOHN TROLLOPE

... fifteen years ago



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Tues.	27th Sept.	Cambridge	14.00	£2.15
Sat.	8th Oct.	Lincoln	9.00	£2.70
Sat.	22nd Oct.	Chester	9.00	£3.00

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SATURDAY 27th AUGUST 1977

SWINDON

- 1 ALLAN
- 2 McLAUGHLIN
- 3 TROLLOPE
- 4 STROUD
- 5 AIZLEWOOD
- 6 PROPHETT
- 7 MOSS
- 8 KAMARA
- 9 GUTHRIE
- 10 McHALE
- 11 ANDERSON
- 12 CUNNINGHAM

at 3.00 p.m.



REFEREE:

SHAPTER, LESTER C. (Newton Abbot)

Commenced refereeing in the South Devon League and graduated through the Western League to the Football League full list. Was linesman for an England v. Italy Amateur International in 1972 and lined a European Cup Winners Cup match in East Germany in 1975.

He is a Police Officer, and played for the British Police team at rugby. His interests are cross-country running and flat green bowls.

PORTSMOUTH

- 1 MIDDLETON
- 2 ROBERTS
- 3 WILSON
- 4 ELLIS
- 5 FOSTER
- 6 CAHILL
- 7 POLLOCK
- 8 KEMP
- 9 GILCHRIST
- 10 GREEN
- 11 MELLOWS

Linesmen: Red Flag: Mr. R. A. Champion (Bristol) Yellow Flag: Mr. H. W. King (Merthyr Tydfil)

NEXT MATCH

Tuesday 30th August, 1977

Football League Cup Competition
Second Round
CARDIFF CITY

OR

TORQUAY UNITED

Kick Off 7.30 p.m.

KEY OF THE BOARD

- A BRADFORD CITY v OXFORD UNITED
- B CAMBRIDGE UTD. v. GILLINGHAM
- C CARLISE v. PLYMOUTH
- D COLCHESTER v. CHESTER
- E EXETER v. BURY
- F HEREFORD v. TRANMERE
- G PRESTON N.E. v. ROTHERHAM
- H SHEFFIELD WED. v. WALSALL
- I WREXHAM v. PORT VALE
- J ASTON VILLA v. EVERTON
- K CHELSEA v. COVENTRY
- L LEEDS v. BIRMINGHAM
- M LEICESTER v. BRISTOL CITY
- N LIVERPOOL v. WEST BROMWICH ALB.
- O MANCHESTER UTD. v. IPSWICH
- P MIDDLESBROUGH v. NEWCASTLE
- Q NORWICH v. Q.P. RANGERS
- R NOTTINGHAM FOREST v. DERBY
- S WEST HAM UTD. v. MANCHESTER CITY
- T WOLVERHAMPTON v. ARSENAL

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